



14th INTERNATIONAL CONFERENCE ON PLANT PATHOGENIC BACTERIA

SPONSOR PROSPECTUS

Assisi-ITALY 7-12 June, 2020

www.icppb2020.com



14th International Conference on Plant Pathogenic Bacteria (ICPPB) "The Impact of Plant Pathogenic Bacteria on Global Plant Health" June 07-12 2020 – Grand Hotel Assisi, Assisi, Perugia (Italy)

GENERAL INFORMATION

Organizing committee

Buonaurio Roberto-Università di Perugia (Italy)

Moretti Chiaraluce-Università di Perugia (Italy)

Balestra Giorgio Mariano-Università della Tuscia, Viterbo (Italy)

Bertaccini Assunta-Università di Bologna, Bologna (Italy)

Catara Vittoria-Università di Catania (Italy)

Cirvilleri Gabriella-Università di Catania (Italy)

Firrao Giuseppe-Università di Udine (Italy)

lacobellis Nicola Sante- CIHEAM-IAMB (Italy)

Loreti Stefania- CREA DC (Difesa e Certificazione), Roma (Italy)

Scortichini Marco- CREA OFA (Olivicoltura, Frutticoltura ed Agrumicoltura), Caserta (Italy)

Stefani Emilio-Università di Modena e Reggio Emilia (Italy)

Tegli Stefania-Università di Firenze (Italy)

Venturi Vittorio, ICGEV, Trieste (Italy)

Organizing Secretariat

Consulta Umbria S.r.I.

Via Romeo Gallenga 2, 06127 Perugia (PG)

Tel.: +39 075.5000066 Fax +39 075 5153466

Email: congressi@consultaumbria.com

Conference Venue

Grand Hotel Assisi via G. Renzi 2, 06081 Assisi (PG)-Italy Tel +39 075 81501

Fax +39 075 815272 Email info@ghassisi.eu



Hereby, we inform you that the 14th International Conference on Plant Pathogenic Bacteria (ICPPB) entitled "The Impact of Plant Pathogenic Bacteria on Global Plant Health" will take place in Assisi (Perugia, Italy) from 07 to 12 June 2020 at the Grand Hotel Assisi, via G. Renzi, 2, 06081 Assisi (PG).

In the 14th ICPPB there will be plenary, oral and poster sessions on the following key topics: Epidemiology and Ecology; Omics and Evolution; Control and Integrated Management; Diversity, Taxonomy and Diagnosis; Pathogenesis and Regulation; Disease Resistance and Effector Biology.

Approximately 250 senior and young scientists as well as industry professionals are expected to participate. Further information and updates can be found on the dedicated website: www.icppb2020.com

The Organizing Committee will be pleased to include your Company among the sponsors of the 14th ICPPB, according to the possibilities listed below:

MAJOR SPONSORSHIP PACKAGES

A-PLATINUM SPONSOR (esclusive) *



8,000 Euro

- 1. Scientific session/Workshop dedicated and included in the scientific program (registration fees, travel and hospitality of the speakers paid by the sponsor).
- 2. Maximum relevance, superior to all other forms of sponsorship, to the name and logo of the Company in all the communication related to the Congress and distributed during the Event (brochure, book of abstracts, headed paper, posters).
- 3. Logo on home page of conference website with a link to the company's website.
- 4. Logo on conference banners.
- 5. Logo to be displayed on the sponsors slide at the conference and during coffee break (labelled Platinum sponsor).
- 6. Insertion of Company items in registration satchel (up to 5 items).
- 7. Pads and pens to be placed in the conference satchels (250 attendees).
- 8. Advertising in conference book: full page (A4) colour advertisement.
- 9. Priority in choosing the display booth.
- 10. High profile acknowledgement during Opening ceremony.
- 11. Acknowledgement in the conference book.



MAJOR SPONSORSHIP PACKAGES

B-GOLD SPONSOR (limited to 4 sponsors) *

- ★ ★ 5,000 Euro
- 1. Name and logo of the Company in all the communication related to the Congress and distributed during the Event (brochure, book of abstracts, headed paper, posters).
- 2. Logo on home page of conference website with a link to the company's website.
- 3. Logo to be displayed on the sponsors slide at the conference and during coffee break (labelled Gold sponsor).
- 4. Insertion of Company items in registration satchel (1 brochure and 2 datasheet).
- 5. Advertising in conference book: half page colour advertisement.
- 6. Priority in choosing the display booth in sub-order to the choice of the Platinum sponsor.
- 7. Acknowledgement in the conference book.

C-SILVER SPONSOR (limited to 4 sponsors)



2,500 Euro

- 1. Insertion of Company items in registration satchel (1 datasheet).
- 2. Logo on sponsor page of conference website.
- 3. Logo to be displayed on conference book and programme.
- 4. Advertising in conference book: ¼ of page colour advertisement.
- 5. Display booth assigned.
- 6. Acknowledgement in the conference book.



ADDITIONAL SPONSORSHIP PACKAGES

D-WELCOME PARTY (1 available)

5,000 Euro

- 1. Logo on invitation cards.
- Company banner in the Welcome Party at the Roof garden of the Grand Hotel Assisi (provided by the Company).
- 3. Five minutes Company presentation during the Welcome Party.
- 4. Logo on Sponsor page of the conference website.
- 5. Insertion of Company items in registration satchel (1 datasheet).
- 6. Acknowledgement in the conference book.

E-WORKING LUNCHES (4 available)

3,000 Euro

- 1. Company banner in Lunch room of the Grand Hotel Assisi (provided by the Company).
- 2. Three minutes Company presentation during the Working Lunches.
- 3. Logo on Sponsor page of the conference website.
- 4. Insertion of Company items in registration satchel (1 datasheet).
- 5. Acknowledgement in the conference book.

F-COFFEE BREAK (8 available)

2,000 Euro

- 1. Company banner in the Coffee room of the Grand Hotel Assisi (provided by the Company).
- 2. Logo on sponsor page of conference website.
- 3. Acknowledgement in the conference book.

G-INTERNET POINT

1,500 Euro

- 1. Set up an Internet point at the Congress venue.
- 2. The sponsor company logo will be placed on the computer desktop and mouse pads.
- 3. Acknowledgement in the conference book.



ADDITIONAL SPONSORSHIP PACKAGES

H-CONFERENCE SATCHELS

1,500 Euro

- Supply by the Company of 250 conference satchels with their own logo and bearing the logo and the title of the Congress. The conference satchels must be previously submitted to the approval by the Organizing Secretariat.
- 2. Acknowledgement in the conference book.

I-CONFERENCE BADGES

1,000 Euro

- Supply by the Company of 250 conference badges with their own logo. The conference badges must be previously submitted to the approval by the Organizing Secretariat.
- 2. Supply of the plastic badge holder. The card printing will be organized by the Organizing Secretariat.

J-TRANSPORTATION (4 available)

1,000 Euro

- 1. Transportation sponsor, including signs on buses, from and for Assisi.
- 2. Acknowledgement on blackboard notices.

K-PhD/POST-DOC PRESENTATION PRIZE (1 available) 800,00 Euro

- 1. Logo on Sponsor page of the conference website.
- 2. Acknowledgement in the conference book.
- 3. Acknowledgement during award ceremony



ADDITIONAL SPONSORSHIP PACKAGES

L-PhD/POST-DOC POSTER PRIZE (1 available) 500,00 Euro

- 1. Logo on Sponsor page of the conference website.
- 2. Acknowledgement in the conference book.
- Acknowledgement during award ceremony

M-ADVERTISING IN CONFERENCE BOOK

A4 page monochrome advertisement in conference book	600,00 Euro
2. ½ A4 page monochrome advertisement in conference book	300,00 Euro
2 1/ A4 page managhrams advertigement in conference healt	150 00 Euro

O-TAILORED SPONSORSHIP

We would be delighted to assist in the development of a tailored package for your Company if none of the listed opportunities suit your promotional activities. Please do not hesitate to contact the Organizing Secretariat.

Thanks for your support!



MAJOR SPONSORSHIP BENEFITS

	PLATINUM exclusive	GOLD	SILVER
	8.000,00 Euro	5.000,00 Euro	2.500,00 Euro
Opportunity to contribute to scientific session/Workshop	√		
Name and logo featured on all conference communication	Large logo	Small logo	
Logo on conference banners	√		
Logo on the conference website with link to the company's website	Home page	Home page	Sponsor page
Logo on conference and program book	√	V	√
Logo to be displayed on the sponsors slide at the conference	√	V	
Insertion of company items in registration satchel	Up to 5 items	1 brochure and 2 datasheets	1 datasheet
Pads and pens to be placed in the conference satchels	√		
Advertising in conference book (A4)	Full page (A4) colour advertisement	Half page colour advertisement	A quarter page colour advertisement
Space for display booth	Priority	Subordinated	Assigned
Acknowledgement of sponsor during Opening ceremony	V		
Acknowledgement of sponsor in the conference book	√	V	√

ADDITIONAL SPONSORSHIP BENEFITS



	WELCOME PARTY	WORKING LUNCHES	COFFEE BREAKS	INTERNET POINT	SATCHELS	BADGES	TRANSPOR TATION	PhD/ POST-DOC PRESENTATION PRIZE	PhD/ POST-DOC POSTER PRIZE	ADVERTISING
	€ 5.000,00	€ 3.000,00	€ 2.000,00	€ 1.500,00	€ 1.500,00	€ 1.000,00	€ 1.000,00	€ 800,00	€ 500,00	
Logo on invitation cards	√									
Company banner in conference room	√	√	√							
Company presentation	5 minutes	3 minutes								
Logo on the conference website	Sponsor page	Sponsor page						Sponsor page	Sponsor page	
Insertion of company items in registration satchel	1 item	1 item								
Logo on desktop and mouse pad				√						
Logo on conference satchel					√	√				
Logo on transportation							√			
Acknowledgement during Opening ceremony	V									
Acknowledgement during award ceremony								V	√	
Black and white page advertisement										√
Acknowledgement in the conference book	√	V	V	√	V	√	√	1	√	



SPONSORSHIP ACCEPTANCE FORM

14th International Conference on Plant Pathogenic Bacteria (ICPPB) "The Impact of Plant Pathogenic Bacteria on Global Plant Health" June 07-12 2020 – Grand Hotel Assisi, Assisi, Perugia (Italy)

This form must be filled in all its parts and returned to:

Segreteria Organizzativa Consulta Umbria S.r.l. Via Romeo Gallenga 2, 06127 Perugia (PG) Tel.: +39 075.5000066 Fax +39 075 5153466 Email congressi@consultaumbria.com

Requests will be processed in chronological order of arrival. Upon receipt of the form, the Organizing Secretariat will send a contract confirming the sponsorship, with related payment methods, invoice and cancellation rules.

Invoice header		
Company Name		
Address		
Code	City	
Tel.	Fax	
E-mail		
VAT		
Contact Name		

Please, select the sponsorship package that is right for you:



SPONSORSHIP ACCEPTANCE FORM

14th International Conference on Plant Pathogenic Bacteria (ICPPB)
"The Impact of Plant Pathogenic Bacteria on Global Plant Health"
June 07-12 2020 – Grand Hotel Assisi, Assisi, Perugia (Italy)

		SPONSORSHIP	VALUE (+ IVA 22%) EURO	٧
HIP	Α	PLATINUM SPONSOR exclusive	8.000,00	
MAJOR SPONSORSHII PACKAGES	В	GOLD SPONSOR	5.000,00	
N SPOI	С	SILVER SPONSOR	2.500,00	
	D	WELCOME PARTY	5.000,00	
ES	Е	WORKING LUNCHES	3.000,00	
KAG	F	COFFEE BREAK	2.000,00	
PACI	G	INTERNET POINT	1.500,00	
₽	Н	CONFERENCE SATCHELS	1.500,00	
ORSF	I	CONFERENCE BADGES	1.000,00	
NSC	J	TRANSPORTATION	1.000,00	
ADDITTIONAL SPONSORSHIP PACKAGES	K	PhD/POST-DOC PRESENTATION PRIZE	800,00	
VAL	L	PhD/POST-DOC POSTER PRIZE	500,00	
TIOI	M	ADVERTISING IN CONFERENCE BOOK		
T		A4 page monochrome advertisement	600,00	
\D[• ½ A4 page monochrome advertisement	300,00	
1		• ¼ A4 page monochrome advertisement	150,00	
	N	OTHERS		

Date	Signature	